



Densmore Oil Company  
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# NEWSLETTER

Dear Valued Customer,

Fall is upon us once more, and winter will be here before we know it. As the cold season creeps in, we at Densmore are here to keep you informed. In this newsletter you will find a variety of winter preparation tips that can help you set up your home and its heating system for a successful and affordable season.

One major change to keep in mind this year is that many children are learning from home and adults are working remotely. In addition, many families are not going on their usual yearly vacations. All of this extra time at home means more fuel is needed to maintain seamless comfort. If you are enrolled in our convenient automatic fuel delivery program, please be sure to let us know if your schedule will be different this year so we can update your annual fuel usage, which might be higher than before. If you are not yet on automatic delivery, let us know if you'd like to enroll in this service and take one to-do off your mind this season.

If you're interested in increasing your peace of mind while spending more time at home, we want to remind you that we provide installations and service for high-efficiency home heating equipment. As the weather cools down, it's more important than ever to have a furnace or boiler that you can count on to keep your home safe and warm—plus, you'll save up to 30% annually on fuel costs and service with the installation of a new system.

If you aren't ready to install a new heating system yet, no problem! Just be sure to request a tune-up to keep your current equipment running smoothly.

Thank you for your continued trust in Densmore Oil Company; we take our responsibility to keep you safe very seriously, and our entire team is committed to provide the very best for your home comfort. If you are in need of assistance, our team is always here to help with your home comfort—we're just a phone call away.

Sincerely,

Jamie Densmore, Vice President



## What's Inside

- ✓ Meet Our New Team Member
- ✓ Automatic Oil Delivery
- ✓ No-Heat Checklist
- ✓ New Equipment Upgrades
- ✓ Score Major Savings on System Upgrades
- ✓ Financing options
- ✓ Fall To-Do List
- ✓ Clean Air, Naturally

## Fall To-Do List

- Order oil or enroll in auto delivery
- Schedule your heating system tune-up
- Put away the patio furniture
- Pick out a pumpkin to carve
- Bring the hats and gloves out
- Put up autumn decorations

## Clean Air, Naturally

Densmore Oil Company is proud to provide local residents and homeowners with the best and most innovative home comfort products on the market. With recent interest in air purification products, we've begun offering what we consider the best air cleanser available: the Phenomenal Aire. This cold plasma generator will clean and purify the air in your home safely and naturally, producing no harmful by-products.

### Phenomenal Aire Benefits

- Clean air, naturally
- Affordable installation
- No harmful by-products



Contact us for a quote today!  
(860) 536-7927 • [geoff@densmoreoil.com](mailto:geoff@densmoreoil.com)





**Job Title:**

Field Sales and Service Specialist

**Email:**

geoff@densmoreoil.com

**Hobbies:**

Golf, fishing, and trivia

# Are You Missing Out?

If you're not on Densmore Oil Company's automatic oil delivery schedule, why aren't you? This convenient option is free of charge and provides your oil deliveries automatically so you don't have to call every time you need an oil refill.

**Want to enjoy total home comfort without having to trek downstairs and check your oil fill gauge every week? Call us today to enroll in auto delivery.**

## Welcome our new team member, Geoff!

We've recently welcomed a new team member to our staff of highly trained and experienced home comfort experts. Meet Geoff! Born and raised in Mystic, Connecticut, Geoff has grown up in this community and is excited to serve its homeowners with the high-quality heating and cooling services that Densmore Oil is known for.

He is a field sales and service specialist, meaning that if you ever need a quote or recommendation on a new heating or cooling installation or upgrade, you can count on Geoff for detailed and accurate information.

He has a variety of homegrown experience, including graduating from Fitch High School and Roger Williams University and working locally in sales for the past seven years. Geoff recently purchased his first home in Groton and plans to install a new System 2000 and LG ductless mini-split to keep his home at its peak comfort level.

Geoff's passion for making a difference in his community doesn't end when he steps out of the office. He spent a year working for Americorps in Providence, RI, where he taught children with literacy issues in turnaround schools. In his free time, you may find him at a golf course, fishing hole, or local trivia night. He also enjoys playing yard games at home and spending time at the Shennecossett Beach Club.

We're pleased to welcome Geoff to the Densmore Oil team!

## No-Heat Checklist

**Heat not working properly?** Here are some at-home tips you can try yourself before calling for service from your local energy professionals at Densmore Oil Company.

- ✔ **Ensure that your thermostat settings are correct and the batteries are fresh.**
- ✔ **Check that no breakers are tripped and all emergency switches are on.**
- ✔ **Verify that you have fuel by checking your oil storage tank gauge.**
- ✔ **Press your heating system's red reset button one time only.**

**If these tips don't work, be sure to give us a call to request assistance! (860) 536-7927**

# Score MAJOR Savings on System Upgrades

If you could make your home safer and more comfortable for your family, wouldn't you do it? Now's the time, because Connecticut and Rhode Island homeowners are spending more time at their houses than ever this year. Here are the most recent savings opportunities that are currently available to valued customers like you through Upgrade and Save programs in RI and CT.

RHODE ISLAND RESIDENTS GET UP TO

**\$700 OFF\***

A higher-efficiency oil heating system and an aboveground tank.

While funds last. Conditions apply.

**\*OR \$350 OFF EITHER OPTION**

CONNECTICUT RESIDENTS GET UP TO

**\$1,300 OFF**

A higher-efficiency oil heating system or storage tank.

While funds last. Conditions apply.

Just give us a call to take advantage of these Upgrade & Save rebates and enjoy a higher-efficiency home heating system that will save your family money and reduce the need for service calls. **Densmore Oil Company is here for you, no matter what.**

## The Secret to a Winter of Total Home Comfort

Ever wonder how you can enjoy total peace of mind during the home heating season? Densmore can help! For maximum comfort and security, we recommend upgrading your home heating system. Here are a few of the most popular units that our Rhode Island and Connecticut customers have been loving.

### System 2000® Boilers

Do you currently use a boiler in your home? If you're looking for a reliable upgrade, we highly recommend the System 2000® boiler series. These effective units will heat your home dependably without breaking your family's home comfort budget.



### Thermo Pride® Warm Air

Does your home currently use a furnace to provide heating? We provide top-rated Thermo Pride warm air systems to keep your home warm at an affordable rate. These highly efficient furnaces are historically rated as some of the best in the industry.



### Peerless® Steam Heating Technologies

The highly efficient design of these steam heating systems can save you hundreds of dollars annually with their fuel economy and reliable operation. Plus, you'll be doing a favor for the community and environment by producing fewer emissions than ever before.



### Roth Oil Storage Tanks

Roth oil tanks are commonly recognized as one of the best names in the oil storage tank space. If your oil tank has seen better days, get a jump-start on replacement and prevent the costly and stressful remediation fee your property would require in the case of a leak.



## Combine These Rebates with Densmore's Financing for Ultimate Affordability

Densmore Oil Company believes every home deserves to be safe and warm, and that's why we offer system financing. If you're interested in purchasing a new or upgraded home comfort system, we'll work with you so you can pay off your bill over time. **Want to learn more about our financing program? Email or call Geoff, our Field Sales and Service Specialist, for more information.**

**(860) 536-7927 • geoff@densmoreoil.com**