



Densmore Oil Company  
1 Water Street  
Mystic, CT 06355

PRSR.T. STD  
US POSTAGE PAID  
MYSTIC, CT  
06355  
PERMIT NO.3



# NEWSLETTER

We're pleased to announce that spring is right around the corner. As we wrap up another successful winter season, we wish to remind you of some helpful industry information.

As we step into the innovation of cleaner and greener fuel oil in 2020, we look ahead to the future and where the biodiesel world is headed. Biodiesel is used to make Bioheat®, which is a cleaner version of home heating oil. The oil industry has pledged to achieve carbon neutrality by 2050: this is a feat that is only possible with oil heat. No other fuel has the capability to achieve net-zero carbon emissions. The National Biodiesel Board's Chief Operating Officer explained the productivity at a meeting last month:

"We have a team of experts working on your behalf every single day to complete important, member prioritized work. With each of these biodiesel professionals, I am certain our trade association can help the industry meet our lofty goals and bolster growth for America's Advanced Biofuel."

As we move into the future of oil heat with biodiesel, biofuel, and Bioheat, you can feel good about your home comfort and heating fuel. If you'd like to learn more about Densmore's unique Bioheat and HEATDOC™ blend, check inside this newsletter for even more valuable information.

With all this talk of advancements in cleanliness and efficiency, we'd like to remind all of our customers that now is the time to schedule a new air conditioning installation. When the first heat wave comes our way, you'll be ready to stay cool and comfortable. New equipment will spend less energy, providing more efficient operation and fewer environmental emissions. We're currently offering a great deal on high-efficiency A/C installations that you can find inside this newsletter.

As always, please contact us if you have a question or if we can be of assistance in any way. You and your family are our valued customers, and will always be our top priority when it comes to keeping Connecticut and Rhode Island residents safe and comfortable.

Sincerely,

Jamie Densmore, Vice President



## What's Inside

- ✓ Why Our Fuel Stands Out
- ✓ Bioheat & HEATDOC™ Additive
- ✓ High-Efficiency A/C Installations
- ✓ Make Your Equipment Last
- ✓ Densmore Service Plans
- ✓ Important Spring To-Do List
- ✓ Densmore Oil Tank Coverage



## Important Spring To-Dos:

- ✓ Schedule Furnace or Boiler Tune-Up
- ✓ Schedule Air Conditioning Tune-Up
- ✓ Consider Budget & Price-Cap Fuel Plans (Coming July 2020)

## Densmore Oil Tank Coverage

**Our \$2,000 Coverage Is the Best Around!**

At Densmore we offer TankSure, a valuable program to help our customers stay safe in their homes. Available for only \$99 per year and you'll benefit from all the following perks:

- \$2,000 tank replacement payment
- EPA-approved ultrasonic testing
- Costly tank leaks and cleanups avoided
- Annual oil tank safety inspection
- Potential discounts on your insurance policy

## Tank Replacement Options

### Single Wall Tanks

- Aboveground
- Indoor/outdoor use
- Cost effective
- Constructed in exacted specifications



### Double Wall Tanks

- Roth tank option
- High quality
- Polyethylene inner tank, steel outside
- Safest tank on the market



Densmore Oil Company • (860) 536-7927 • densmoreoil.com • CT HOD #81 • RI FUEL #297

## Extending Service & Fuel Delivery Range

We've been serving Connecticut towns and Rhode Island border towns for some time now, but we're pleased to announce that we are expanding our reach! In addition to Ashaway, Hopkinton, Charlestown, Bradford, and Westerly, we will now serve homes in Rhode Island extending out to Charlestown! We're also extending our reach into other areas of Connecticut, including Colchester, Salem, and Lyme.

If you have a friend or neighbor that lives in our extended area, please consider referring them to Densmore Oil Company. We appreciate your patronage.

**To view a full list of towns in our service area, please visit [DensmoreOil.com](http://DensmoreOil.com)!**



## Why Choose Denmore Oil Company?

### We set ourselves apart from the competition with premium fuel.

When you order fuel from Denmore Oil, you're getting top-quality fuel. You likely know about Denmore's reliable fuel service and customizable delivery options, but did you know we offer high-quality Bioheat with HEATDOC? Here's exactly what that means for you:

### What is Bioheat?

Bioheat is an American-made combination of ultra-low sulfur home heating oil and biodiesel. Biodiesel is a renewable oil blend created from agricultural by-products like soybean and cooking oils. These products, which would otherwise be discarded as waste, can be blended with ULS heating oil to produce a sustainable solution that burns cleanly in oil heating systems. Produced domestically, Bioheat supports the economy of our community, state, and country.

### What is HEATDOC?

HEATDOC is a premium fuel additive which incorporates three stabilizers to keep your furnace or boiler running smoothly. The additive provides you with the following benefits:

- ✓ Cleans your heating system by reducing sediment
- ✓ Inhibits corrosion and rust in your tank and fuel lines
- ✓ Helps your system run more effectively and last longer

**We are proud to offer this valuable additive to our customers at no additional cost.**

### What does that mean for you?

That means that as a Denmore customer, you're burning the cleanest, greenest heating oil available on the market. You can be proud that while some homes around you are still using traditional #2 heating oil, you're producing significantly fewer carbon emissions with Denmore Oil Company's Bioheat oil that won't clog up your home heating system.

### Oil filter before and after using Denmore's unique HEATDOC and Bioheat blend



*"With our new biofuel blend, we see visibly less paraffin build up in the heating system. This makes for better fuel supply, increased flow, and higher efficiency. Customers are getting premium fuel at the same great price."*

—Brett, Denmore Technician

*"The difference in this fuel compared to the fuel even five years ago is night and day. Our fuel reduces your chance of experiencing fuel clogs in your heating system and keeps the entire unit running cleaner and more efficiently."*

—Justin, Denmore Technician



## Spring Is Right around the Corner

### Save More with High-Efficiency Air Conditioning

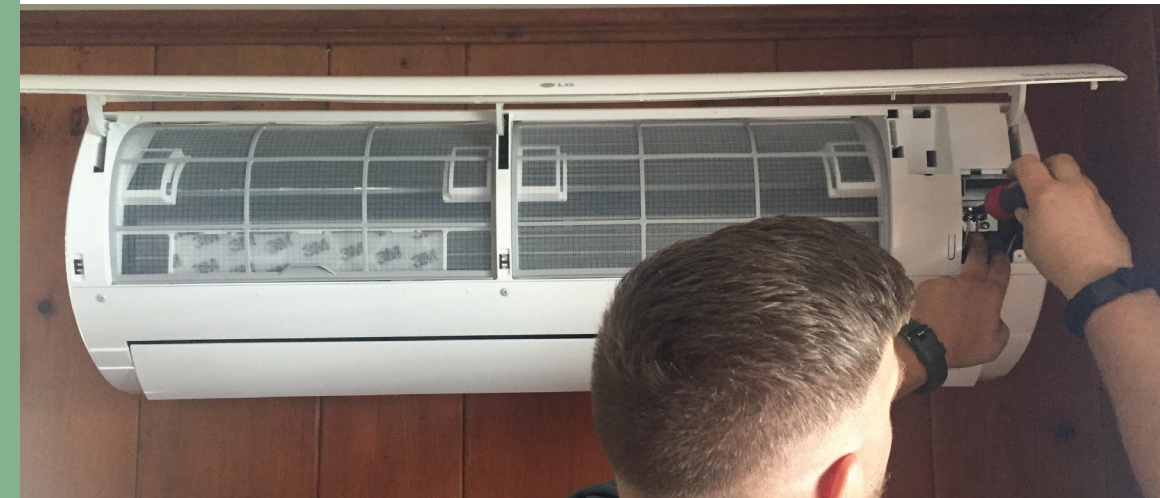
Spring is almost here, and that means it's time to schedule your new air conditioning installation! We offer both central and ductless air conditioning equipment and top-rated brands including LG and Mitsubishi. Upgrading your existing cooling equipment will provide you with the following benefits:

- ✓ Reduced summer energy costs
- ✓ Lower risk of a system failure
- ✓ Staying cool all summer long

## The Secret to Making Equipment Last

The best way to save on service and extend the lifespan of your new air conditioner is by signing up for a service plan from the get-go. Visit our website or give us a call at (860) 536-7927 to learn more about how much you can save with a Denmore service plan.

**When you're ready to schedule your A/C installation, or if you would like a free, no-obligation quote, give the local experts at Denmore a call! (860) 536-7927**



## DENSMORE SERVICE PLANS



### Plan B Service Plan

Keep all of your heating system components safe and efficient each heating season with our Plan B Service Plan. Benefits of this service plan include:

- Heating system tune-up
- 24/7 emergency service
- TankSure tank replacement program
- Parts and labor discounts



### Air Conditioning Service Plan

We offer convenient scheduling of a tune-up which is included with our Air Conditioning Service Plan. Benefits of annual maintenance include:

- Improved indoor air quality
- Higher efficiency to help lower energy costs
- Extended life of your equipment
- Consistent cooling throughout your home