



Densmore Oil Company  
1 Water Street  
Mystic, CT 06355

PRSR. STD  
US POSTAGE PAID  
MYSTIC, CT  
06355  
PERMIT NO.3



# NEWSLETTER

Dear Valued Customer,

As we settle into another warm summer season, we'd like to take a moment to thank you for your continued patronage. Every day we consider how thankful we are to be able to do what we love—and it's all thanks to the support of our valued customers like you.

It feels important to address the shocking spike in fuel prices. Unsurprisingly, we've been getting many calls surrounding the surge in fuel prices. People are astounded by how much and how fast prices have risen—and to be honest, so are we. Customers are also concerned that there will be interruptions in supply that will cause them to run out of fuel.

A combination of the ongoing pandemic, the Russian invasion of Ukraine, and supply and demand issues shocked energy markets worldwide, spiking all energy prices. Even now, the situation remains very fluid; it's hard to predict what's coming next or when prices will go back down.

One thing we can tell you is that we hate this as much as you do. Some people are under the misconception that when prices rise, we make more money. The opposite is true; people cut back usage and have trouble paying their bills. Meanwhile, we must borrow more from the bank just to pay our suppliers on time. It's a mess all around.

Regardless, if you are having trouble paying your bill, talk to us as soon as possible. Many times, we can work out something to give you more time. We can also set you up on a monthly payment plan.

The good news is that we will not let you run out of fuel. We have been in business for many years and have very strong relationships with suppliers and financial institutions. Nothing will make us happier than when prices start dropping! Until then, trust us to look out for you, because we always have your best interest at heart.

Sincerely,

Jamie Densmore



## What's Inside

- ✓ Stay Cool & Comfy for a Great Price
- ✓ Benefits of an A/C Service Plan
- ✓ Navigating High Fuel Prices
- ✓ It's Time for Your A/C's Annual Check-Up!
- ✓ Thinking about a New System?
- ✓ Learn More about Our Services
- ✓ Now Delivering Bioheat Plus® Fuel with HEATDOC™ Additive



## Now Delivering Bioheat Plus® Fuel with HEATDOC™ Additive



At Densmore, we've always cared about keeping a lower-carbon environment for our kids and grandkids. That's why it was important to us to incorporate Bioheat Plus® fuel, which is a lower-emission form of traditional fuel oil that includes a percentage of biodiesel, a recycled agricultural substance that shrinks your carbon footprint. But that's not all; we include a special additive at no additional cost to really drive the value home for our outstanding customers.

**If you'd like to learn more or place a Bioheat Plus® fuel order, visit [DensmoreOil.com](http://DensmoreOil.com).**



(860) 536-7927  
[densmoreoil.com](http://densmoreoil.com)





CT HOD #81  
RI FUEL #297





## It's Time for Your A/C's Annual Check-Up!



Just like your car needs an annual inspection, your central or ductless A/C needs annual care, too! Here's why it's crucial to book maintenance with your local experts here at Densmore:

- 
**Better Safety**  
 When a tech performs your annual tune-up, they will ensure it's running as it should. You'll be able to trust that your equipment is ready to take on the long, hot summer ahead.
- 
**Increased Efficiency**  
 New models of A/C systems boast high efficiencies, allowing you to use the equipment to your preference without overspending on home energy costs.
- 
**Extended Longevity**  
 An annual tune-up will help keep your A/C running efficiently to capitalize on your investment and extend the life of your equipment.
- 
**More Home Comfort**  
 Get the most out of your air conditioning equipment when it is tuned up at the beginning of each summer, keeping your home cool when the weather outside heats up.



Haven't scheduled your air conditioning system maintenance this summer? Don't sweat it! Let the experts at Densmore handle it. Call (860) 536-7927 to reserve an appointment.

### Check out our A/C service plan:

-  Annual tune-up included
-  No after-hours A/C service fee (\$109 value!)
-  Adjust system to optimal efficiency
-  Catch and diagnose any operating issues
-  Give you total peace of mind

### Stay Cool & Comfy for a Great Price

Enroll in our air conditioning service plan to get your annual tune-up at a low, flat rate. In addition, you'll benefit from a waived after-hours fee if you need service fast!

Regular maintenance is critical for the overall health and efficiency of both ductless and central air conditioning systems. When the heat of summer arrives, your cooling equipment will be optimized to run at its best, providing you with cool comfort all season long.

**Want to learn more or sign up? Contact us!**  
**DensmoreOil.com or (860) 536-7927**

### An Option for Navigating High Fuel Prices

Find yourself rubbing your temples when you think about the high fuel prices the country is faced with right now? We'd like to remind you that you have options—we always offer payment flexibility to help with your financial obligations. Sign up for a budget plan if you'd like to divide your fuel bills into monthly increments.

#### How does it work?

We'll estimate your fuel usage for the year, multiply the gallons by the projected market rate, then divide that total into predictable monthly bills. You can pay one set amount per month, and we'll deliver your fuel automatically when your tank starts to get low. Any leftover money at the end of the year remains on your account for next time.

#### What options do I have?

We're pleased to offer a budget plan, a prompt-payment plan, and price-cap protection (coming soon this summer). Keep your eyes on your email inbox, DensmoreOil.com, and our Facebook page to stay up to date on all the latest pricing options.



### Thinking about a New System?

#### Get Combined Heat & Hot Water, All in One!

Densmore Oil Company is thrilled to install and service the System 2000 by Energy Kinetics. This boiler-water heater combo provides your home with efficient heat and hot water at a fraction of the price of separate units. Better yet, you only have one system to install and maintain. Plan ahead for fall by having this new system installed, and enjoy benefits including:

- Reliable home heating
- Dependable hot water
- Better efficiency; lower costs
- Installed by your local experts

**What are you waiting for? Get in touch with Densmore today for a no-obligation quote! (860) 536-7927**

